

# THE MISSOURI CHIROPRACTOR



**IN THIS ISSUE**  
CHIROPRACTIC PEDIATRIC MASTER'S PROGRAM  
CELEBRATES FIRST GRADUATING CLASS

GOVERNOR MIKE PARSON PROCLAIMS OCTOBER AS  
CHIROPRACTIC HEALTH MONTH IN MISSOURI

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# TABLE OF CONTENTS

<b>1</b>	MCPA President's Letter	<b>10</b>	Governor Mike Parson Proclaims October as Chiropractic Health Month in Missouri
<b>1-2</b>	MCPA Executive Director's Letter		
<b>4-5</b>	ChiroHealthUSA Article	<b>12</b>	ACA Report
<b>6</b>	MCPA Membership Application	<b>12-13</b>	Logan Update
<b>7</b>	MCPA Legislative Update	<b>14</b>	ICA Update
<b>7</b>	MC-PAC Report	<b>15</b>	MCPA Member Benefits
<b>8-9</b>	Chiropractic Pediatric Master's Program Celebrates First Graduating Class	<b>16</b>	Free Marketing Materials for MCPA Members
		<b>17</b>	NEW Podcast

# UPCOMING EVENTS

1/17/25 - 1/18/25

District 5 Seminar  
Springfield, MO

1/24/25 - 1/26/25

District 1 Seminar  
St. Charles, MO

2/8/25

MCPA Board Meeting  
Jefferson City, MO

2/21/25 - 2/23/25

District 2 Seminar  
Kansas City, MO

5/3/25

MCPA Board Meeting  
St. Louis, MO

7/17/25 - 7/19/25

MCPA Annual Conference  
Osage Beach, MO

7/18/25

MCPA Annual Membership Meeting  
Osage Beach, MO

7/19/25

MCPA Board Meeting  
Osage Beach, MO

10/25/25

MCPA Board Meeting  
Jefferson City, MO



# MCPA PRESIDENT'S REPORT

As incoming President, I would like to thank Dr. Jason Crockett for his leadership and hard work over the past two years. Dr. Crockett worked diligently with lobbyist, Lynn Schlosser, attorney, Geordie McGonagle and members of the MCPA BOD to establish, file and pass legislation that reaffirms our scope of practice and enhances our participation and reimbursement in the world of insurance.

The MCPA 2024 Summer Expo was held in July at the Hilton Branson Convention Center. This was our second year there with a lot of improvements from the prior year. We were able to keep all classrooms, activities and vendors on the same floor. Thank you to our Executive Director, Derek Leffert and his associate, Michael David for the excellent organization and management of this event. It is always a pleasure seeing our members getting together for education and entertainment. If you were not able to make it this year, we hope to see you in 2025 at the Lake of the Ozarks. It will be held at Margaritaville, July 17-19. Please mark your calendars.

October is Chiropractic Health Month and we received Governor Parson's official proclamation declaring this on September 7, 2024 for our great state of Missouri. A big thanks to Dr. Quinn James for obtaining the necessary information from the ACA and to Lynne Schlosser for presenting the information to the Governor's office.

For those who don't know me, I am in my eleventh year of practice at Primary Care Chiropractic in St. Louis. I graduated from Parker Chiropractic College (now Parker University) in 2013 and opened the doors to my own practice in August of 2014. I have also been a distributor for a nutritional supplement company for the last 35 years, which led me to this great profession. My wife of 21 years, Stephanie, is the Controller of Continental Research Company in St. Louis. Together we have 3 boys. Logan and Jacob, our twins, are in their first year at Missouri S&T and majoring in electrical and civil engineering. Cody is a senior at Timberland High School and is on the Lake St. Louis and Arch Rivals water ski teams.

Finally, as incoming President, I would like to see our association improve on our mission of advocating for Missouri's chiropractic profession for the public we serve. ◀

**Mike Munro, DC**  
MCPA President



## MCPA EXECUTIVE DIRECTOR'S REPORT

### Why Membership Matters: What Would Happen if the MCPA Didn't Exist?

In today's interconnected world, associations play a pivotal role in providing professional support, fostering community, and ensuring individuals and businesses stay competitive and compliant. Not being a member of a relevant association can carry significant risks. Here's seven reasons why you can't afford NOT to be a member of the MCPA.

#### 1. Missed Networking Opportunities

One of the primary advantages of association membership is access to a network of peers, mentors, and industry leaders. The MCPA hosts events, conferences, and seminars that provide invaluable opportunities for networking. Without membership, you may miss out on critical connections that could lead to new business opportunities, collaborations, or in the case of younger or new DC's - even job placements. In many fields, who you know can be just as important as what you know, and being part of an association significantly broadens your professional network. ▶

## 2. Lack of Industry Updates and Knowledge

The MCPA frequently updates members on the latest industry news, trends, regulations, legislative proposals, and research. This information is crucial for staying ahead of the curve and making informed decisions. Without association membership, you might not have access to exclusive reports, updates, or best practices that could impact your work or business. Especially in a rapidly evolving field like chiropractic, staying informed is not just an advantage; it's essential for remaining relevant and competitive.

## 3. Limited Professional Development Resources

The MCPA offers training programs and professional development resources designed to enhance skills and knowledge. These resources can be vital for career advancement and maintaining professional standards. By not being a member, you forfeit access to these educational opportunities, which can hinder your professional growth and limit your ability to adapt to new challenges in your field.

## 4. Reduced Advocacy and Support

The MCPA is YOUR voice in advocating for YOUR interests, whether it's lobbying for favorable legislation, engaging with regulators, addressing industry issues, or providing support in times of need. Without association membership, you may lack a collective voice in influencing industry standards or addressing grievances.

## 5. Isolation from Industry Best Practices

Being part of an association means you are part of a community that shares best practices, case studies, and innovative solutions. This collective knowledge helps members improve their practices and avoid common pitfalls. Without this resource, you may find yourself working in isolation, potentially missing out on valuable insights that could enhance your efficiency, productivity, or quality of work.

## 6. Potential Impact on Credibility

Membership in a recognized association often serves as a mark of credibility and professionalism. It signals to clients, employers, and peers that you are committed to your field and adhere to industry standards. Without this affiliation, you might struggle to establish trust and credibility, which could impact your professional reputation and opportunities.

## 7. Economic Impact

The MCPA offers members access to discounts on services, products, and insurance that can lead to substantial cost savings. By not joining, you may miss out on these financial benefits, which could otherwise offset the cost of membership and provide additional economic advantages.

While the decision to join an association may seem optional, the risks of not being a member can be substantial. From missing networking opportunities and professional development to facing isolation and potential credibility issues, the disadvantages of forgoing association membership can impact both personal and professional success. As the saying goes, "It's not what you know, but who you know"—and in many fields, being part of the MCPA can significantly enhance both. For those committed to their professional growth and success, joining and actively participating in an association is not just a choice but a strategic investment in their future. As we look towards the end of the calendar year, we invite you to renew your membership in 2025 and help keep MCPA working for you, your practice, your patients, and your profession. ◀



A handwritten signature in black ink that reads "Derek S. Leffert".

**Derek S. Leffert**  
MCPA Executive Director



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## Finding the Right Practice Consultant for Your Chiropractic Office

Running a successful chiropractic office involves more than just excellent patient care. Efficient management, effective marketing, streamlined operations, and financial acumen are critical components. To achieve these, many chiropractors turn to practice consultants. However, finding the right consultant can be a daunting task. Here's a concise guide to help you make the right choice.

A practice consultant specializes in advising and guiding healthcare practices on various aspects, including:

**Business Strategy:** Developing business plans, setting goals, and creating game plans to achieve them.

**Financial Management:** Budgeting, financial planning, revenue cycle management, and cost control.

**Marketing and Branding:** Developing marketing strategies, enhancing online presence, and patient acquisition.

**Operational Efficiency:** Streamlining office processes, improving patient flow, and implementing best practices.

**Compliance and Risk Management:** Ensuring the practice adheres to healthcare regulations and minimizing risks.

Given the broad scope of their role, finding a consultant with the specific expertise to meet your unique needs is crucial. This involves identifying areas that require improvement:

1. What are the significant challenges your practice is facing?
2. Do you need help with financial management or marketing?
3. Do you need assistance with operational efficiency or compliance issues?
4. Are you looking to expand your practice or improve patient satisfaction?

By clearly defining your needs, you can narrow your search to consultants who specialize in those areas.

Once you have identified your needs, research potential consultants using these strategies:

### Online Research

Look for consultants with a solid online presence, including a professional website, testimonials, and case studies. Check their social media profiles and blogs to gauge their expertise and approach.

### Recommendations and Referrals

Ask for recommendations from colleagues, peers, or other healthcare professionals. Personal referrals are often reliable because they come from trusted sources with firsthand experience.

### Industry Conferences and Seminars

Attend industry conferences and seminars to meet consultants in person. These events provide opportunities to hear consultants speak, understand their expertise, and network with other professionals. ▶



## Relevant Experience

Look for consultants with experience in chiropractic practices. Specific knowledge about chiropractic offices is more beneficial. Ask about their previous clients and the outcomes achieved.

## Track Record of Success

Examine the consultant's track record. Request case studies or examples of how they have helped similar practices overcome challenges and achieve their goals.

## Communication and Interpersonal Skills

Assess the consultant's communication style and interpersonal skills during initial meetings. A good consultant should explain complex concepts clearly and build rapport with you and your team.

## Conduct Interviews and Check References

Narrow your list and conduct interviews to understand each consultant's approach and suitability better. Prepare questions such as:

1. How do you approach problem-solving and decision-making?
2. Can you provide examples of how you have helped other chiropractic practices?
3. What is your process for developing and implementing strategies?
4. How do you measure success and track progress?
5. What is your fee structure, and what services are included?

Before making a final decision, check the consultant's references. Ask previous clients about their experiences, the outcomes achieved, and any challenges faced.

After hiring the consultant, monitor progress and evaluate results regularly. Set clear milestones and metrics to track the consultant's performance and the impact of their recommendations. Adjust the plan as needed to ensure your practice moves in the right direction.

Finding the right practice consultant for your chiropractic office is a critical decision that can significantly impact your practice's success. By understanding your needs, researching potential consultants, evaluating credentials, conducting thorough interviews, checking references, and assessing fit and compatibility, you can select a consultant who will provide valuable insights and guidance. A well-chosen consultant can help you navigate challenges, streamline operations, and achieve your business goals, ultimately leading to a thriving chiropractic practice.

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*Dr. Ray Foxworth, DC, FICC, is the visionary behind ChiroHealthUSA, serving as its esteemed founder and CEO. With over 39 years of dedicated service in chiropractic care, Dr. Foxworth has navigated the complexities of billing, coding, documentation, and compliance firsthand. His rich experience includes roles as the former Staff Chiropractor at the G. V. Sonny Montgomery VA Medical Center and past chairman of the Chiropractic Summit and Mississippi Department of Health.*

*Dr. Foxworth is deeply committed to advancing the chiropractic profession, which is evident through his leadership roles. He is an at-large board member of the Chiropractic Future Strategic Plan and holds an executive board position with the Foundation for Chiropractic Progress. ◀*

Name \_\_\_\_\_ Company Name \_\_\_\_\_  
 Designations:  CCSP  FIAMA  DACBR  Other: \_\_\_\_\_

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Missouri License Number \_\_\_\_\_ Date of Birth \_\_\_\_\_

Chiropractic College \_\_\_\_\_ Graduation Date \_\_\_\_\_

- I wish to opt out of having my office address listed on the *patient referral website*
- I wish to opt out of having my email listed in the MCPA Directory
- I wish to opt out of important email alerts from the MCPA (including insurance, legislative, profession-wide info)
- I wish to never be contacted via email from the MCPA (this includes: membership, seminar, convention info)

## Membership Level

Membership Level is based on year first licensed in Missouri

- Regular
- Fourth Year
- Third Year
- Second Year
- First Year
- 65+
- Faculty
- Out of State
- Associate (Non DC)

MCPA reserves the right to determine membership levels and invoice for any discrepancies.

## Payment Frequency

Please let us know how you would like to pay your dues

- Annual Invoice
- Semi-Annual Invoice
- Semi-Annual Recurring\*
- Quarterly Invoice
- Quarterly Recurring\*
- Monthly Recurring\*

\*Recurring payments are charged to your credit /debit card and renew annually. Call to cancel at any time.

**Tax Deductibility:** Visit [www.mcpachiro.org/mcpa-member-dues-tax-information](http://www.mcpachiro.org/mcpa-member-dues-tax-information) for current and past year deductible rates.

MCPA Membership Year: January 1 - December 31	Annual	Semi- Annual	Quarterly	Monthly Recurring
<b>Regular</b>	\$550	\$282	\$142	\$50
<b>Fourth Year</b>	\$419	\$217	\$110	\$39
<b>Third Year</b>	\$288	\$150	\$76	\$28
<b>Second Year</b>	\$157	\$85	\$43	\$17
<b>First Year</b>	<b>FREE</b>	<b>FREE</b>	<b>FREE</b>	<b>FREE</b>
<b>65+</b>	\$288	\$150	\$76	\$28
<b>Faculty</b>	\$288	\$150	\$76	\$28
<b>Out of State</b>	\$288	\$150	\$76	\$28
<b>Retired DC</b>	\$100	Contact MCPA Office for details		
<b>Associate (Non DC)</b>	\$288	\$150	\$76	\$28

## Method of Payment

Charge \$ \_\_\_\_\_ to my \_\_\_\_\_ Check # \_\_\_\_\_

- AmEx  Discover  MC  Visa

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

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## Contact the MCPA Office:

MCPA  
 PO Box 104446  
 Jefferson City, MO 65110-4446

Phone: 573-636-2553  
 Fax: 573-635-1470  
[info@mcpachiro.org](mailto:info@mcpachiro.org)  
[www.mcpachiro.org](http://www.mcpachiro.org)



# MCPA LEGISLATIVE UPDATE

Hard to believe that the 2025 Legislative Session is right around the corner. Bill pre-filing begins December 1 and the legislature will convene on January 8th. MCPA's executive and legislative committees are working diligently to identify legislative priorities that may be addressed or pursued. Our focus is first and foremost to protect the profession as a whole and ensure patient access to care.

The General Assembly convened in mid-September for their annual veto session. There were no veto overrides, nor official business taken up during the session.

MCPA will again initiate the "Patients First Act" legislation which seeks to codify section 2706 into Missouri Law.

Section 2706 is a federal law that prohibits insurance companies from discrimination against providers when it comes to plan inclusion and reimbursements for same services based on their license type. Over the past year, we have worked to build an informal coalition of provider groups and other stakeholders in support of this legislation.

I am honored to represent MCPA, and I look forward to continuing to work with all of you. Remember, together we can and will make a difference! ◀

**Lynne M. Schlosser**  
Lobbyist

## MC-PAC REPORT

PAC just ended its first quarter of the year and is engaged in a very active election cycle. Contributions in support of candidates were distributed during the September Veto Session. Doctors are encouraged to meet with their Missouri legislators by sponsoring a meet and greet, luncheon, or attending any of the many fundraisers available in your local area.

The annual PAC Auction was held during the MCPA Summer Convention and was successful. This event is the primary money maker for funds which are used to support the Missouri Legislators/candidates who support our profession. Although attendance was significantly lower than normal the evening was profitable.

A special "thank you" goes to everyone who attended, bid on items, volunteered for the event, and especially those who donated items. Some of the most popular items auctioned were golf destination certificates, liquor baskets, sports memorabilia, including autographed baseball and hockey items.

The PAC auction for 2025 will be held during the Summer Convention at Margaritaville. Please plan on donating an item, attending the auction and bidding often.

If you have not paid your 2024 PAC dues, please do so. Yearly dues are only \$120 and are payable in annual, quarterly or monthly or semiannual credit card installments. The PAC website is under revision so please call Michael at the MCPA office (573) 636-2553 or Dr. Russ Matthias (816-228-5113) for assistance with your membership.

*Chiropractic is your chosen profession – support it!*  
If you do not, who will? ◀

**Russell Matthias, DC**  
MC-PAC President

# CHIROPRACTIC PEDIATRIC MASTER'S PROGRAM CELEBRATES FIRST GRADUATING CLASS

Logan University launched its Master of Science in Chiropractic Pediatric (MS-CP) program in October 2021 with classes beginning the following fall. The two-year, part-time degree program is offered primarily online with annual in-person sessions for supervised practice and hands-on learning. It is the first master's degree program of its kind in the United States and currently the only chiropractic-specific pediatrics master's degree in the world.

"Most chiropractors have seen how chiropractic care can positively change the trajectory of children's lives. And while all chiropractors are trained and licensed to address the healthcare needs of children, our program is here for those chiropractors who want to become the ultimate pediatric specialist," said Elise Hewitt, DC, DICCP, FICC, founding program director of Logan's MS-CP program. "Like all master's degrees, the MS-CP program is fully accredited by the U.S. Department of Education, meaning the expertise of MS-CP degree-holders is recognized across professions, allowing our graduates to work in partnership with pediatricians and other pediatric healthcare providers."

Pediatric care accounts for more than 2 million visits to chiropractors each year, and the need for additional and specific training is apparent. The Bureau of Labor Statistics reports employment for chiropractors is projected to grow nine percent from 2022 to 2032.

The program is designed for chiropractors who are passionate about and interested in pediatric-specific care. Students in the program gain a working knowledge and understanding of the anatomy, physiology, neurology and nutritional needs of pediatric patients. Students also deepen their manual therapy skills with training in spinal, cranial and extremity techniques specific for pediatric patients in different stages of development.

"In this program, we also focus a lot on evidence-informed case management for managing infants, children and adolescents with routine to complex health conditions and how to best collaborate with other pediatric healthcare providers," Dr. Hewitt said. "Children are not just little adults. They differ anatomically, physiologically, developmentally and emotionally. And pediatric health conditions differ from those of adults. So, our curriculum essentially takes all the knowledge and skills learned in chiropractic school and focuses in on the pediatric patient."

The program founder and twelve faculty members are all highly skilled and recognized in the chiropractic pediatric field, averaging over 15 years in clinical

pediatric chiropractic practice. Faculty include pediatric chiropractors with additional expertise in nutrition, neurology, sports injuries and extremity conditions, and cranial therapies, among others. The faculty passes on their expertise to students with passion and enthusiasm.

"The MS-CP program has a quality that cannot be found anywhere else in the world," said Jackeline García-Díaz, DC, MS ('24), international student and graduate of the MS-CP program. "All the teachers give 100 percent, and the quality of the program was truly incredible."

The MS-CP students visit Logan's campus once a year for in-person PedTRA sessions. These sessions provide students the opportunity to apply their newfound knowledge with hands-on practice and skill assessments, receiving individualized feedback from program instructors.



"The in-person PedTRA sessions are the highlight of the program for everyone," Dr. Hewitt said. "Students get to spend time with each other over the three-day event and have opportunities to work one-on-one with their instructors. It's truly transformative, and it's the time when we see students really step into the role of chiropractic pediatric experts." ▶



In August 2024, seven students made history when they became the first class to graduate from the MS-CP program. The graduates included Dr. García-Díaz; Caitlin Davis, DC, MS ('24); Ashley McCool, DC ('21), MS ('24); Richard McWilliam, DC, MS ('24); Carole Smith, DC, MEd, MS ('24); Jason Van Sickle, DC ('12), MS ('24); and Lauren Wright, DC ('20), MS ('24).

"I had a great experience in this program," Dr. McCool said. "It was exciting to be part of the first graduating class and now be leaders in this growing field."

Claire Johnson, DC, MEd, PhD, DACBSP, FICC, adjunct faculty member for Logan's MS-CP program, describes the graduates as dedicated health professionals who have set their sights on improving the health of their patients and communities, especially as it relates to the care of infants, children and adolescents.

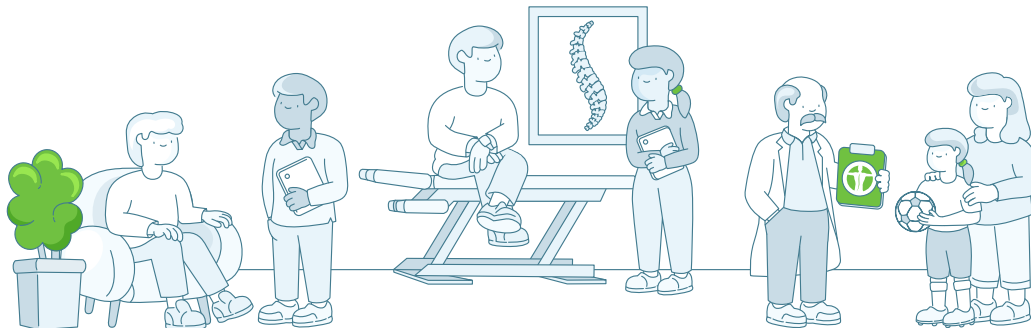
"I am very proud of the exceptional work done by the first graduating class," Dr. Johnson said. "It has been a great honor working with them, and I know that we will see great things from these doctors in the future."

The MS-CP program is offered to individuals with a Doctor of Chiropractic (DC) degree, or degrees equivalent to the U.S. DC degree for international applicants, as well as to DC students with advanced standing.

"The goal of this master's degree program is to deepen chiropractors' knowledge, skills and passion in pediatrics and to help them excel as chiropractic pediatric specialists so they can guide children toward healthier, more fulfilling lives," Dr. Hewitt said. ◀



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# GOVERNOR MIKE PARSON PROCLAIMS OCTOBER AS CHIROPRACTIC HEALTH MONTH IN MISSOURI

Jefferson City, MO – In a significant recognition of the benefits of chiropractic care, Governor Mike Parson officially declared October as Chiropractic Health Month in the state of Missouri. This proclamation highlights the importance of spinal health and the vital role chiropractic care plays in overall wellness for individuals of all ages.

Chiropractic Health Month serves as a platform to promote awareness about the contributions of chiropractic professionals and to educate the public on the various health benefits associated with chiropractic care. From pain management to preventive health, chiropractic treatment offers a holistic approach to wellness that emphasizes the body's inherent ability to heal itself.

In his proclamation, Governor Parson emphasized the increasing popularity of chiropractic services among Missourians and the growing recognition of chiropractic care as an effective treatment for musculoskeletal issues.

The observance of Chiropractic Health Month is particularly timely, as many people experience increased stress and physical strain due to lifestyle factors, such as long hours spent working at desks and increased screen time. Chiropractors are trained to address these issues through a variety of techniques, including spinal adjustments, physical therapy, and lifestyle counseling.

In addition to promoting awareness, Chiropractic Health Month also seeks to address misconceptions about chiropractic care. Many people remain unaware of the extensive training and education chiropractors undergo, which equips them to diagnose and treat a wide range of conditions. This month serves as a reminder that chiropractic care is not just for back pain; it can also support recovery from injuries, improve athletic performance, and contribute to overall health.

Whether through visiting a local chiropractor or simply educating themselves about the benefits of chiropractic care, Missourians have the opportunity to prioritize their spinal health and well-being.



Governor Parson's proclamation of October as Chiropractic Health Month reinforced the importance of holistic health practices in Missouri. He called on individuals to consider the valuable role chiropractic care can play in their lives, fostering a healthier, more informed community. ◀



# DR. LUNDELL'S ANNUAL FUNCTIONAL MEDICINE UPDATE A TELECONFERENCE SEMINAR\*



**Brandon M. Lundell,  
DC, DABCI, APC,  
IFMCP, Dipl. Ac.**

**DECEMBER 7, 2024**

**CRUCIAL TOPICS TO ELEVATE  
FUNCTIONAL MEDICINE SKILL**

**8 CE CREDITS**

## ALL NEW MATERIAL

DEEP DIVE into specific nutraceuticals that every practice should have and the biology and physiology of each one. The top 25 supplements that every practice should have, discussed in depth

- Advanced Metabolomics in Clinical Practice - Alternatives to GLP-1 agonists like Ozempic and the dangers these drugs present
- Microbiome Modulation - Key indicators and how to shift permanently
- Chrono-Nutrition and Circadian Rhythm Optimization when and how to get the most from supplements
- Inflammaging and Senolytic Therapies
- Post-COVID Cardiovascular Health:
- Advanced blood coagulation panels and inflammation markers
- Endocrinology Update: Beyond Conventional Metrics
- Includes case studies
- AI Integration - save hundreds of hours yearly on documentation!
- Relating all to chiropractic applications!



"When You Want The Best"

### When:

Sat., Dec. 7, 2024  
9:00 am - 6:00 pm

### Cost:

\$150.00 Professional  
or \$75.00 Students

### Location:

Teleconference  
seminar

Webinar format with  
Zoom

### To Register:

[nwp@nutriwestpacific.com](mailto:nwp@nutriwestpacific.com)

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\*PRESENTED IN REAL-TIME VIRTUAL FORMAT; THIS IS NOT A LIVE SEMINAR.

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WV & WY. AZ (ON REQUEST)

# AMERICAN CHIROPRACTIC ASSOCIATION REPORT

## **rNational Chiropractic Health Month to Promote Musculoskeletal Health for Aging Well**

*Arlington, Va.* – The American Chiropractic Association (ACA) and doctors of chiropractic nationwide celebrated National Chiropractic Health Month this October with the theme “Plan for a Strong Healthspan.” The campaign raised awareness of the importance of a strong musculoskeletal (MSK) system for healthy aging and the benefits of chiropractic care.

Our lifespan is the years we live; our healthspan is marked by the years we live without major chronic illnesses or disability. In addition to cardiovascular health, metabolic health and other factors, a healthy musculoskeletal system – comprised of the body’s muscles, bones, and joints – contributes to healthspan by making it possible for people to stay physically active, prevent falls, continue to engage in daily activities and to stay independent longer.

“Physical activity is vital to healthy aging, and our musculoskeletal system is what keeps us moving,” said ACA President Leo Bronston, DC, MAppSC. “Doctors of chiropractic help patients enhance their overall health and quality of life as they age by providing evidence-based, non-drug therapies to manage common musculoskeletal conditions and advising them on health promotion and injury prevention strategies.”

The number of Americans aged 65 and older is projected to increase by 47% by the year 2050. The aging of the population worldwide has put increased focus on musculoskeletal conditions and their impact on health and wellness. According to the World Health Organization, the prevalence of MSK conditions that cause functional limitations is rapidly increasing. The Global Burden of Disease study lists MSK conditions among the most common causes of chronic pain and disability, with low back pain ranked as the single leading cause of disability worldwide.

Research and clinical guidelines today recommend those with common musculoskeletal conditions such as low back pain try non-drug therapies first before taking prescription pain medications. Increasing awareness of non-drug options for pain management is a key component in national efforts to alleviate overuse of prescription opioid pain medications.

Members of the public can look for more information about chiropractic and musculoskeletal health at [www.HandsDownBetter.org](http://www.HandsDownBetter.org) and follow the conversation on social media with #StrongHealthspan.

### **About National Chiropractic Health Month**

National Chiropractic Health Month (NCHM) is a nationwide observance held each October. The event helps to raise public awareness of the importance of musculoskeletal health and the benefits of chiropractic care and its natural, evidence-based, patient-centered, and non-drug approach to health and wellness. Learn more at [www.HandsDownBetter.org](http://www.HandsDownBetter.org).

### **About the American Chiropractic Association**

The American Chiropractic Association (ACA) is the largest professional chiropractic organization in the United States. ACA attracts the most principled and accomplished chiropractors, who understand that it takes more to be called an ACA chiropractor. We are leading our profession in the most constructive and far-reaching ways — by working hand in hand with other health care professionals, by lobbying for pro-chiropractic legislation and policies, by supporting meaningful research and by using that research to inform our treatment practices. We also provide professional and educational opportunities for all our members and are committed to being a positive and unifying force for the practice of modern chiropractic. Visit [www.acatoday.org](http://www.acatoday.org). ◀

## LOGAN UNIVERSITY UPDATES

### **Fuhr Science Center Ribbon Cutting**

On Thursday, September 26, Logan University hosted a ribbon-cutting ceremony to celebrate the Fuhr Science Center! The event included a tour of the state-of-the-art facility. The building renovation and expansion now houses anatomy labs, a simulated imaging center, technique labs and classrooms, and student collaboration spaces.

### **Logan University Celebrates First Graduates from the Master of Science in Chiropractic Pediatric (MS-CP) Program**

On Saturday, August 24, seven chiropractors made history when they became the first graduating class from Logan University’s Master of Science in Chiropractic Pediatric (MS-CP) program, the only master’s program of its kind. MS-CP program provides ▶



high-quality, clinically focused, specialized training for Doctors of Chiropractic who want to take their pediatric knowledge and expertise to a higher level, and feel confident delivering safe and effective pediatric chiropractic healthcare to the youngest members of our society.

### Three University Leaders Recently Promoted

Dr. Kristina Petrocco-Napuli was recently promoted to Vice President of the College of Chiropractic. Dr. Petrocco-Napuli has been a pivotal part of our academic community, demonstrating exceptional leadership in curriculum development and faculty engagement in all facets of our College of Chiropractic. Dr. Petrocco-Napuli will also oversee the operations of the Registrar's Office.

Dr. April Taylor has been promoted to Vice President of the College of Health Sciences and Student Affairs. Dr. Taylor's contributions and leadership in our College of Health Sciences continues to position Logan University as a provider of health sciences education through the online platform. In addition, Dr. Taylor will oversee Student Affairs who provide and enhance the opportunities for our students to succeed.

Dr. Deshae Redden has been promoted to Assistant Vice President of Operational Excellence, Planning and Learning. Dr. Redden serves a key function that is central to the success of our university through strategies, systems and tools using Continuous Quality Improvement (CQI). With Logan's newly established Center for Learning and Leadership, Dr. Redden will ensure implementation of innovative programs aimed at preparing current and future leaders of Logan University in making positive impacts both inside and outside the university. ◀

## LOGAN UNIVERSITY **LEADERS** Made



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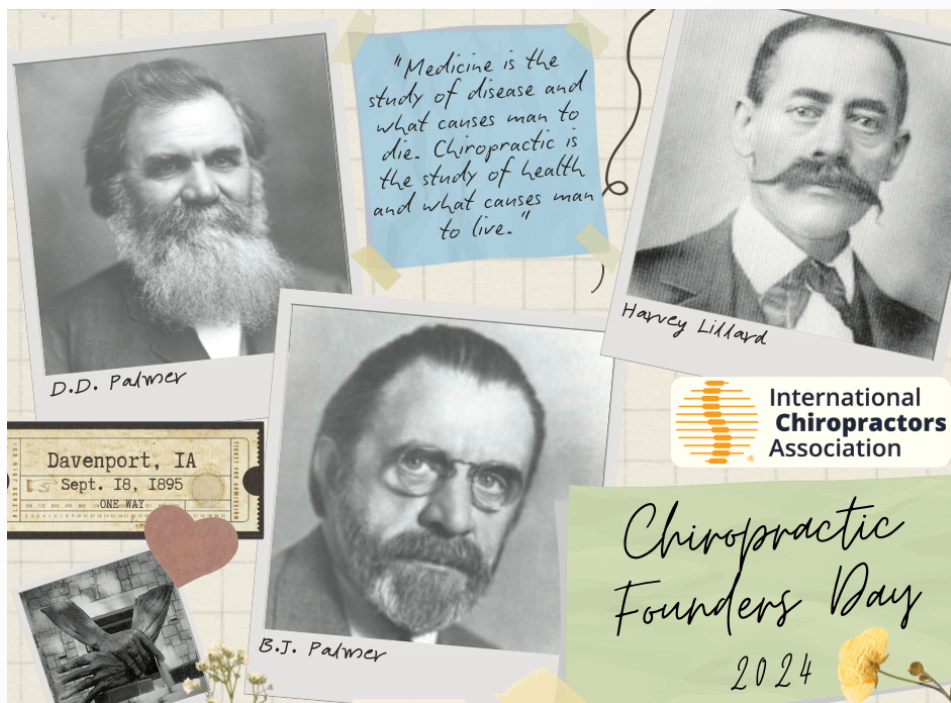


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# INTERNATIONAL CHIROPRACTORS ASSOCIATION UPDATE



## CHIROPRACTIC FOUNDERS DAY: CELEBRATING 98 YEARS OF THE INTERNATIONAL CHIROPRACTORS ASSOCIATION

Chiropractic Founders Day, celebrated annually on September 18th, marks a pivotal day in healthcare history. It was on this day in 1895 that D.D. Palmer, the visionary founder of chiropractic, performed the first chiropractic adjustment, giving birth to a profession that has transformed the health and lives of millions. This year, as we celebrate the 98th anniversary of the International Chiropractors Association (ICA), we honor not only the origins of chiropractic but also the remarkable strides the profession has made in improving the quality of life for patients around the world.

D.D. Palmer's first chiropractic adjustment, performed on Harvey Lillard, a man who had suffered hearing loss, sparked the development of a revolutionary approach to healthcare. By adjusting Lillard's misaligned vertebra, Palmer restored his hearing. Palmer believed that spinal health was integral to the body's ability to heal itself and that proper alignment of

the spine could correct a wide range of health issues. This philosophy remains at the heart of chiropractic today, with chiropractors worldwide dedicated to promoting health and healing from the body itself.

The ICA, founded in 1926, has been at the forefront of advancing chiropractic care for 98 years. Under the leadership of D.D.'s son, B.J. Palmer, chiropractic expanded into a recognized and respected healthcare profession. B.J. Palmer not only helped build the foundational principles of chiropractic but also advocated for the establishment of chiropractic licensure and education. His efforts ensured that chiropractors would be able to practice with the recognition and respect they deserved, and today, thanks to the ICA and other organizations and individuals like it, chiropractic is recognized as an essential part of healthcare.

The ICA's mission over the last 98 years has been to protect, promote, and advance chiropractic worldwide. It continues to uphold the values established by the Palmers, ensuring that chiropractic remains focused on non-invasive, drug-free, and patient-centered

care. With members in over 50 countries, the ICA is dedicated to educating the public about the vital role chiropractic plays in maintaining optimal health. Each year, Chiropractic Founders Day serves as a reminder of the life-changing benefits that chiropractic care brings to millions and reinforces the ICA's commitment to advancing the profession.

Chiropractic Founders Day is not only about celebrating history but also about looking forward to the future of healthcare. The 98th anniversary of the ICA highlights nearly a century of progress, innovation, and dedication to chiropractic and chiropractors. We continue to embody the pioneering spirit of the Palmers, embracing new research, techniques, and technologies while staying true to the core principles of chiropractic.

On this Chiropractic Founders Day, we honor not only the achievements of D.D. Palmer and B.J. Palmer but also the ICA's ongoing efforts to advance chiropractic care globally. Their tireless work has ensured that chiropractic is not only here to stay but will continue to thrive, bringing health, healing, and hope to countless individuals.

As we celebrate the centennial birthday of the organization, we invite you to share the ICA and chiropractic with your own community. The message of chiropractic is for everyone, and everyone benefits from a world where chiropractic is more accessible. If you aren't a member of the ICA yet, we invite you to join us! There has never been a better time to get involved. There are always new member benefits, new events, and new initiatives to partake in. The 99th Annual Convention will be held in Clearwater, Florida, April 4-5, 2025 and the once-in-a-lifetime 100th Anniversary Celebration will be held in April of 2026 in Washington, DC. Mark your calendars and make your plans to be there – you can't miss it! ◀





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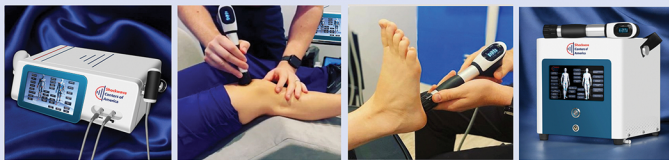
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PO Box 104446

Jefferson City, MO 65110-4446

P - 573.636.2553

F - 573.635.1470

E - info@mcpachiro.org

## STAFF

**Derek Leffert** - Executive Director

**Michael David** - Association Support Specialist

**Lynne Schlosser** - Lobbyist

**McGonagle, Spencer, Gahagan PC** - Legal Counsel

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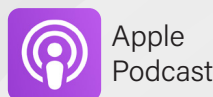
Episode 3 - Dr. Patrick Hammond & Dr. Michael Brucks

Episode 4 - Alexis Goodman - Student DC from Logan University

Episode 5 - Dr. Jerod Hill



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