

MCPA

Missouri Chiropractic Physicians Association

SUMMER EXPO 2024



EXHIBIT DISPLAY
& SPONSORSHIP
OPPORTUNITIES
MCPACHIRO.ORG

SUMMER EXPO 2024



EXHIBIT DISPLAY & SPONSORSHIP OPPORTUNITIES

JULY 25TH – 27TH, 2024

BRANSON HILTON CONVENTION CENTER
200 E MAIN STREET
BRANSON, MO 65616



GENERAL INFORMATION

SETUP TIME: Wednesday, July 24th, 5PM-9PM

SHOW HOURS: Thursday, July 25th, 7AM – 7PM
Friday, July 26th, 7AM – 5PM
Saturday, July 27th, 7AM – 1PM

1. Contracts and spaces cannot be held without payment. Contracts will be accepted on a first-come first-paid basis.
2. MCPA reserves the right to assign booths at its discretion.
3. Please provide a list of attendees by no later than **July 14th**. Booths include up to two attendees per vendor. Additional attendees will require registration at an additional cost.
4. The exhibit area will be secured when exhibits are not open. No admittance will be allowed without MCPA staff.
5. Photographs and video will be taken during the event. By attending MCPA events, you agree to any media obtained to be used in communications, publications, or platforms managed or promoted by the MCPA.



QUESTIONS?

Please contact MCPA at
573.636.2553 or INFO@MCPACHIRO.ORG
MCPACHIRO.ORG

SPONSORSHIP LEVEL	PLATINUM (2 AVAILABLE) \$7,500	DIAMOND (2 AVAILABLE) \$5,000	GOLD (4 AVAILABLE) \$2,500	SILVER \$1,250	BRONZE \$1,000	BOOTH ONLY \$750
EXHIBIT BOOTH PACKAGE (6' Table, 2 Chairs, Electric, Wifi)	✓	✓	✓	✓	✓	✓
DOUBLE BOOTH (8' X 20')	✓	✓	✓	✓		
PREMIERE BOOTH LOCATION	✓	✓	✓		✓	
UNLIMITED ATTENDEES	✓	✓				
LISTING IN CONFERENCE PROGRAM	✓	✓	✓			
LINKED LOGO ON CONFERENCE PAGE	✓	✓				
FULL PAGE PROGRAM AD	✓					
1/2 PAGE PROGRAM AD		✓				
1/4 PAGE PROGRAM AD			✓			
FULL PAGE NEWSLETTER AD	✓					
LUNCH SPEAKER SPONSORSHIP (45 Minute Presentation)	✓					
BREAKFAST SPEAKER SPONSORSHIP (45 Minute Presentation)		✓				
RECEPTION SPEAKING OPPORTUNITY (5 Minute Presentation)			✓			
BREAK SPONSOR	✓	✓	✓			
LOGO ON CONFERENCE FOLDER	✓	✓				
LOGO ON STAGE BANNERS	✓					
LOGO ON REGISTRATION BANNERS	✓	✓				

MISSOURI CHIROPRACTIC PHYSICIANS ASSOCIATION CONFERENCE EXHIBITOR RULES & REGULATIONS



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1. BOOTH CONTRACTS: In order to apply for a booth space, please complete the registration page on the MCPA website with full payment by June 30th, 2024. Spaces will be assigned by MCPA. Efforts will be made to assign spaces with respect to products, merchandise, or service. MCPA will provide booth space to the exhibitor as indicated on the official floor plan, insofar as possible, but reserves the right to make any changes in the interest of any exhibitor or MCPA.

2. SUBLETTING SPACE: No exhibitor may assign, sublet, or apportion his or her space in whole or part, nor exhibit any products or services other than those manufactured or handled in the normal course of his or her business. All activity must be confined to the limit of the exhibit display area or other such areas as designated by MCPA.

3. INSTALLATION AND DISMANTLING: All exhibit installations may occur between 5PM – 9PM on Wednesday, July 24th, 2024. Exhibit hall will open at 6:30AM. Dismantling of booths may begin at 1PM on July 27th, 2024. **NO EARLY DISMANTLING.** Should changes to timing occur, vendors will be notified by MCPA.

4. EXHIBITORS' ADMISSION: Exhibitors must furnish MCPA with an advance list of their two (2) representatives. Representatives must check-in upon arrival to the Conference. Exhibitors' must wear identification badges at all times to enable entry. Two badges will be furnished with booth rental. Additional badges may be purchased for \$150.00 each.

5. INSURANCE: The exhibitor and its agents of every kind agree to obtain and furnish a certificate of insurance to MCPA for the following insurance coverage during the conference. It is further agreed that loss of, or damage to, person or property within the space allocated to the exhibitor, from fire, theft, pilferage, or otherwise shall be at the sole risk of the exhibitor.

6. NON-LIABILITY: It is expressly understood and agreed by each and every contracting exhibitor and his or her guests that neither MCPA, nor its employees or its contractors shall be liable for loss or damage to the goods or properties of exhibitors. All property of the exhibitor is understood to remain under his or her custody and control in transit to, within, or in transit from the confines of the exhibit hall, subject to the Rules and Regulations of this conference. By completing the registration, exhibitor releases and agrees to indemnify the MCPA, its managers, officers, members, sponsors, employees, and agents and indemnify and save them harmless from any suit or claim for property damage or personal injury (including punitive damages) by whomsoever sustained, including exhibitor and its employees, independent contractors, and agents of every kind or employees on or about the exhibitor's space or arising out of exhibitor's participation in the exhibition, expressly including such damage or injury resulting in any part from the negligence of one or more of the aforementioned indemnities.

7. CANCELLATION: The performance of this contract by either party is excused if made impossible or illegal by acts of God, war, government regulation, disaster, civil disorder, and curtailment of transportation facilities, power outage, or other emergency over which any party has no control. This agreement may be terminated for one or more of such reasons by written notice from one party to the other, but upon termination for any such reason, exhibitor is not entitled to a refund or reimbursement. The exhibitor does not have the right to request a refund because the facility fails to provide any service (e.g., electricity goes out and attendees cannot see exhibit). Failure by the exhibitor to comply with these rules and regulations as agreed by the parties or the breach of any representation, warranty, or guarantee by the exhibitor shall render the exhibitor liable for direct and consequential damages, expenses, allocations of overhead, etc., including but not limited to, reasonable attorney's fees. This agreement represents the complete understanding of the

parties and may be amended, modified, or otherwise altered only pursuant to the mutual written agreement of the parties.

8. PROHIBITION: MCPA reserves the right to decline or prohibit any display that, in MCPA judgment, does not fit the character of the conference. This reservation is all-inclusive as it pertains to persons, things, printed matter, products, and conduct.

7. RESPONSIBILITY: Exhibitors shall be fully responsible to pay for any and all damages to property owned by Branson Hilton Convention Center, its owners or managers which result from any act or omission of exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, the Missouri Chiropractic Physicians Association and Branson Hilton Convention Center, its owners, managers, officers, or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences, to any person or persons, including the exhibitor, its agents, employees, and business invitees which arise from or out of the exhibitor's occupancy and use of the exhibition premises, the hotel or any part thereof.

8. GENERAL: MCPA reserves the right to make such additional conditions, rules, and regulations as MCPA deems necessary to enhance the success of the conference. Failure of MCPA to declare any violation of these rules immediately upon occurrence thereof, or delay in taking any action in connection therewith, shall not waive such violation. MCPA shall have the right to declare any violation at any time and take such action as might be lawful or authorized hereunder, either in law or in equity. The receipt of any rent or payment by MCPA with or without knowledge of any breach or violation by MCPA of any conditions, terms or covenant, hereunder shall not be determined or considered as a waiver of any provision hereunder.

REGISTRATION DETAILS

Please return this form to us at **PO Box 104446, Jefferson City, MO 65110** or email to info@mcpachiro.org

COMPANY NAME: _____

CONTACT: _____

PHONE: _____ **EMAIL:** _____

ADDRESS: _____

ATTENDEES: _____

SPONSORSHIP LEVEL

- | | |
|--------------------------------|------------------------------|
| <input type="radio"/> PLATINUM | <input type="radio"/> SILVER |
| <input type="radio"/> DIAMOND | <input type="radio"/> BRONZE |
| <input type="radio"/> GOLD | <input type="radio"/> BOOTH |